



## Catholics Come Home in Australia

December 15<sup>th</sup> -17<sup>th</sup> Melbourne

<b>December 15<sup>th</sup></b>	Workshop/Seminar 1 <i>New Evangelisation in Australia</i>
<b>Theme</b>	It is envisaged that the fruits of this day will serve to inform the adaptation of <i>Catholics Come Home</i> for use in Australian dioceses
<b>Presenters</b>	<p><b>Keynote 1</b>  <i>Catholics who have stopped attending Mass</i>            Mr Bob Dixon, Director of the ACBC Pastoral Planning Office.            Bob's presentation will give an account of the state of active involvement in terms of regular attendance at Mass based on research done through the National Church Life Survey and research undertaken by the Pastoral Planning Office.</p> <p><b>Keynote 2</b>  <i>Australian Culture: An Exploration</i>            Rev. Dr. Robin Koning sj. from the Jesuit Theological College.            Robin's area of academic interest is theology and culture and his presentation is to provide some tools and categories to stimulate thinking about Australian culture for the purposes of evangelisation.</p> <p>The Afternoon session involves an evaluation of <i>Catholics Come Home</i> with regard to possible adaptation for the Church in Australia.</p>
<b>Who should attend</b>	This workshop seminar is open to all who are interested in evangelisation in Australia with particular invitations sent to young people (18-35) and those who have some background in marketing and advertising.
<b>Time</b>	9.30 am to 4.30 pm
<b>Venue</b>	<i>Kelly Room</i> Thomas Carr Centre 278 Victoria Pde East Melbourne Vic
<b>Contact</b>	John Collins 1300 432 484 (13004FAITH) Mob.0438491574 john.collins@catholicenquiry.com
<b>Cost</b>	<b>Donation</b> to cover the costs of lunch and morning and afternoon teas



<b>December 16<sup>th</sup></b>	Workshop/Seminar 2 <i>Catholics Come Home</i>
<b>Theme</b>	<ol style="list-style-type: none"> <li>1. The background of <i>Catholics Come Home</i> <ol style="list-style-type: none"> <li>a. How it was founded</li> <li>b. Why it's needed</li> <li>c. Research</li> <li>d. Launch Testing</li> <li>e. Ideal launch cities</li> <li>f. Results</li> </ol> </li> <li>2. Discussion with regard to Australian creative modifications to ads and website</li> <li>3. Catechetical strategy</li> <li>4. Fundraising options and strategies</li> <li>5. Implementation plan, liturgical timing, and timeline</li> </ol>
<b>Presenters</b>	Mr Tom Peterson and Ms Katie Peterson
<b>Who should attend</b>	This workshop seminar is open to all who are interested but may be of particular interest to diocesan personnel and those in movements, who are engaged in evangelisation, communications, adult faith education and fundraising.
<b>Time</b>	9.30 am to 4.30 pm
<b>Venue</b>	<i>Kelly Room</i> Thomas Carr Centre 278 Victoria Pde East Melbourne Vic
<b>Contact</b>	John Collins 1300 432 484 (13004FAITH) Mob.0438491574 john.collins@catholicenquiry.com
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<b>December 17<sup>th</sup> 9.30 am to 1.30 pm</b>	Workshop 3 <i>Catholics Come Home Australia</i>
<b>Theme</b>	Identifying and discussing the technical matters related to adapting <i>Catholic Come Home</i> audio visual material (TV ads and website) for use in Australia.
<b>Presenters</b>	Mr Tom Peterson
<b>Who should attend</b>	This meeting is for those who have an interest and technical expertise in communications, web design, video production and/or an understanding of the world of advertising and media.
<b>Time</b>	9.30 to 1.30 pm
<b>Venue</b>	<i>Kelly Room</i> Thomas Carr Centre 278 Victoria Pde East Melbourne Vic
<b>Contact</b>	John Collins 1300 432 484 (13004FAITH) Mob.0438491574 john.collins@catholicenquiry.com
<b>Cost</b>	<b>Donation</b> to cover the costs of lunch and morning tea

Accommodation Option

## Mary MacKillop Heritage Centre

**362 Albert Street,  
East Melbourne 3002**

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